



Clientcomm

Contact: Peter Talty - Director

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BFP Member Benefit & Special Pricing Arrangement

Business Name

Clientcomm: <https://www.clientcomm.com.au/about-us>

Website: www.clientcomm.au

Synopsis of Business

Writing articles, setting up newsletters, updating your website and posting on social media. All necessary jobs but they take time. What we have heard from our clients is that these jobs get put on the back-burner or they use up valuable client facing time or the time of staff members.

Clientcomm can take these jobs off your hands.

Clientcomm is an Australian business focused on helping licensees grow their digital presence. They provide a library of financial planning articles and social media image posts, develop professional websites, automate the updating of social media pages and client newsletters. Clientcomm has for 20 years partnered with licensees, industry associations and special interest groups to expand the digital footprint of their business and to deliver content that is timely and interesting.

Product/Service Description

Website Creation – Your online presence and communication is critical to client acquisition and client retention. We will develop a new website that is functional and built with the latest technology, so you can maximise your online presence. We invite you to talk to our existing clients - they are our greatest advocates

Digital Client Communication Services - Clientcomm provides its subscribers content and processes so that your website and social media pages never present as 'no one is home'. We can provide you:

- Access to a library of hundreds of articles on a variety of financial planning topics. These articles can be easily added into your client newsletters and automatically fed to your website blog page and social media pages.
- Access to a library of hundreds of infographics to assist you with your social media activities. The infographics can be scheduled so it is all done for you.

[Click to see an example](#) & [here for an inspirational quote](#).

BFP Pricing Arrangement

Website Creation - Clientcomm has a *special website offer* for BFP members.

A professional, mobile responsive & https compliant website for \$850.00 excl GST. The website comes with content for standard service pages, eg Superannuation, Retirement Planning etc. pages from your existing website can be copied to the new site. [To register your interest, please click here](#)

Digital Client Communication Services - The BFP has negotiated special rates on a range of Clientcomm services including

- Financial Planning article library
- Client newsletters content & distribution
- Social Media content & distribution
- eBirthday cards

How to Access this Offer

Website - For details of our Website Offer - [To register your interest, please click here](#)

Digital Client Communication Services

[Click here to register your interest](#) - or contact Peter Talty

Business Representative Details

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Date: August 1, 2020